

Privacy Policy for SMS Marketing and Short Codes

Effective Date: 01/2024

Direct Payment Services Inc ("we," "our," or "us") values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information related to our SMS marketing program, including short codes.

1. Information We Collect

We may collect the following information when you opt into our SMS marketing program:

- **Phone Number:** Required for sending SMS messages.
- **Opt-in Data:** Includes timestamps and consent records for compliance purposes.
- **Message Content:** Any replies or keywords you send via SMS.
- **Device Data:** Information such as IP address, carrier, and device type may be collected for analytics and troubleshooting.

2. How We Use Your Information

We use your information to:

- Send you SMS messages, including promotions, updates.
- Provide customer support and respond to inquiries.
- Ensure compliance with legal requirements and regulations.
- Analyze and improve the performance of our SMS marketing program.

3. How We Share Your Information

We do not sell your personal information. We may share your information with:

- **Service Providers:** Third-party vendors to send and manage SMS messages.
- **Legal Authorities:** When required by law, such as to comply with subpoenas or similar legal processes.

4. Your Choices

You have the right to:

- **Opt-Out:** Reply STOP to any SMS to unsubscribe.
- **Request Access or Deletion:** Contact us at info@directpaymentservices.com to request access to or deletion of your information.
- **Manage Preferences:** Reply HELP for assistance with your SMS subscription.

5. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure.

6. Data Retention

We retain your information only as long as necessary to provide the SMS marketing services or comply with legal obligations.

7. Children's Privacy

Our SMS marketing program is not intended for individuals under the age of 18. We do not knowingly collect information from minors.

8. Carrier Liability Disclosure

Carriers are not liable for delayed or undelivered message

9. SMS Terms

By signing up, you agree to receive marketing texts from Direct Payment Services. Message frequency may vary. Msg & data rates may apply. Reply STOP to opt-out, HELP for help. Consent is not a condition of purchase.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated as of 06/2024.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or our SMS marketing practices, please contact us at:

Direct Payment Services.

sales@directpaymentservices.com

(770) 441 – 0190